History story and team management

In 1985 Michael Lewis graduated from the university of Kentucky when he was on the basketball team. During his time there, he met many colleagues and decided to start a basketball supplies and maintenance company. The first store was located in his hometown of Lexington Kentucky and with the help of some of his teammates, colleagues, and friends, the company quickly grew to 25 stores across 15 states in the United States. From our humble beginning of just selling shoes to our copious amount of products, we love what we do and look forward to continuing to being you amazing products and services. Below is more on our management team.

Michael Lewis: Founder from Lexington Kentucky, played on Kentucky team in 1985.

Michele Lewis: Womens’ basketball at Louisville 1986, Michaels high school sweetheart from Lexington.

George Fortmeyer: Michael’s close family friend and high school basketball coach from high school. Graduated from Georgetown and played basketball there in 1942

Michael Coleman: Graduated in 1992, then he played basketball and joined matchmadness.

Our stores locations across the United States:

Headquarterted in Lexington, Kentucky.Washington DC, Geogetown University

March madness held in Dayton Ohio

West Lafayette, Indiana, Colombus, Ohio, Indianapolis, Indiana Nashville, Tennessee, etc